

CAF News



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... Just **click here!**

Editorial

Welcome

Dear Sirs:

Nowadays, everything is on the Internet. Any Company, any information, anything that exists.

Cafosa was also on the net but, until September 2001, when you typed "www.cafosa.com" in your browser, you only found a few screenshots saying who we were and what we did.

Concepts such as customised and personal attention, technical assistance, innovation, quality consistency and all those things that our customers know are associated to all our products, could not be inferred from that old website.

In this new era, marked by the beginning of this year, when we totally renewed our Corporate Identity to link our image with what was behind, the next step was to produce a whole new website, where our customers could find that "extra something" that they always expect from Cafosa.

And here you have the result. We hope you will like the changes and that you will enjoy them. In any case, we are always open to any suggestions you might have; this interaction with our customers is what has led to our customer-oriented outlook



and our strength. This strength allows us to offer our customers our very best, helping them in this way to become stronger too.

So, click on the index below and keep on discovering the new Cafosa!

Xavier Marcos
General Manager

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News from Cafosa

ISM '02: the Countdown has just Begun...

Once again, we are immersed in the preparations for the next edition of ISM (Internationale Süßwaren Messe, i.e. International Sweets and Biscuits Fair).

This fair, which after more than 30 years has become a reference throughout the whole world, will take place next January (from 27th to 30th) in Köln (Germany).

And, as we have done in recent years, we will have our own stand there.

We will take this chance to introduce a new gum base that will surely deserve the highest level of attention from Chewing Gum manufacturers around the world, since it is related to one of the hottest trends in this sector.

However, we are afraid this is all we can tell right now, you'll have to visit us to learn more about this new base!

You'll be welcome anytime at:



Our stand at the last fair, where we were introducing our new Corporate Identity

Hall 1.2

Aisle O

Stand 19

And coming soon...	
Anuga	Köln, 13-17/10/01
Chocolate	Istanbul, 26-28/10/01
FIE	London, 05-07/11/01
Expo Golosinas	Mexico DF, 13-15/02/02
Interpack	Düsseldorf, 24-30/04/01

It's new, it's



Obviously, if you are reading this, that means you have entered our new website.

And, if this is the case, there is no point telling

you about how it looks. You have already seen it!

However, we can tell you that what you are seeing right now is

just the beginning: the number of services offered to the registered users all over the world will be increasing from now on.

So, keep in touch!

CSM sells Leaf Ireland to Irish bubble gum company

Last month, Amsterdam-based CSM NV sold Leaf Ireland, an entity within its sugar confectionery division, to Dublin-based bubble gum manufacturer Zed Gum. Leaf Ireland, which was acquired by CSM in July 1999 from Huhtamaki, posted \$13,5 million in sales last year and enjoyed “moderate profitability”.

According to CSM, Leaf Ireland’s Kilcock facility in Ireland, which employs 115 people, will be used to expand Zed Gum’s production capacity. The Dutch food ingredients and sugar confectionery group realised \$1.6 billion in sales for the first half of fiscal year 2000/2001. Sugar confectionery sales reached \$308 million.

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Korea’s Lotte Confectionery buys stake in pharmaceutical, health food unit

Seoul, Korea-based Lotte Confectionery anted up nearly \$ million to acquire 300.000 shares in the IY P&F, an affiliate of Ilyang Pharmaceutical Co. The move enables Lotte to establish a foothold in the pharmaceutical and health food business. IY P&F is involved in soft drinks, teas, supplementary health foods as well as pharmaceuticals. Lotte is the leading candy company in South Korea, with sales exceeding \$780 million last year.

FDA proposes GMO Labeling Standards

Although no laws have been passed requiring bioengineered ingredient labelling, confectioners might want to take a look at US Food and Drug Administration proposal. The agency would like to see voluntary labelling on some foods that have been developed using bioengineering. In a “Draft Guidance for Industry” released for public comment in January, the FDA recommends labelling of food if any of the following conditions exist:

- A bioengineered food is significantly different from its traditional counterpart
- An issue exists for the food or a constituent of the food regarding how the food is used or the consequences of its use
- A bioengineered food has significantly different nutritional properties than its traditional counterpart

- A new food which includes an allergen consumers would not expect to be present based on the name of the food.

The agency is providing guidance to assist manufacturers who wish to voluntarily label products as being made with or without the use of bioengineered ingredients. It cautions, however, to avoid using terms such as “GMO free” when no bioengineering is present because most foods do not contain organisms. Also, “GMO free” is not technically accurate because most cultivated food crops have been genetically modified. Instead, the FDA suggests using phrases such as “We do not use ingredients that were produced using biotechnology” or “This oil is made from soybeans that were not genetically engineered”.

“Consumers prefer labelling that explains the goal of biotechnology”

The FDA also reports that a study by the Center for food Safety and Applied Nutrition reveals consumers prefer labelling that explains the goal of biotechnology, and consumers do not understand the term GMO, preferring the terms “genetic engineering”, “genetic modification” and “biotechnology”. It also reports consumers do not

understand that most foods have been genetically modified.

Finally, the FDA states that any labelling claims that a food is not bioengineered should be substantiated by the manufacturer. Furthermore, if validated test methods are not available, the source of the food should be documented.

The proposal can be viewed at www.cfsan.fda.gov/~dms/biolabgu.html.

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Last but not least..

CAFOSA

Our customers ask...

In this section we will publish (via e-mail, fax, telephone... (and answer, of course) any even a letter!) with your query.

questions sent by our customers regarding anything related to chewing gum.

Do not hesitate to contact us



Probably we have the answer and, if we do not have it when we hear from you, you can be sure that we will do our

best to find it.

So make a note:

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This publication will be issued four times a year, so next edition will be published in our web next January 2002.

In the meantime, if you want to express your opinion, make some suggest or whatever else related to it, just click here:

mktbd@cafosa.com

On the web

Anything you can imagine is on the Internet. There are sites (like www.cafosa.com, of course!) where you can find the most useful information on the chewing gum sector. There are others that are just for fun, but which are really worth a visit.

In each issue, you will be able to find some of these website addresses in this section. And, as with every other section, you can send any suggestions to include here.

So, let's go surfing now!

<http://www.chewinggum.net>

A well-designed site, cleverly written, easy to navigate and filled with fun graphics.

<http://www.givaudanaccess.com>

A B2B portal for companies searching for flavours and fragrances online.

<http://www.nacgm.org>

The website of the US National Association of Chewing Gum Manufacturers. The story of gum, how it is made, its benefits, tips... and a list of the associated members.

